

SAMANTHA ORTIZ CASILLAS

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ACADEMIC APPOINTMENTS

Centro de Investigación y Docencia Económicas (Mexico)

- Assistant Professor, Public Administration Division (2022-present)
- Visiting scholar, Public Administration Division (2021-2022)

EDUCATION

PhD in Management, Emlyon Business School (2022)

- Dissertation: “Treading Carefully: Politics and Expert Work in a Government Agency”, successfully defended on July 11, 2022.
- Dissertation committee: Ruthanne Huising (main supervisor), David Arellano Gault (external supervisor), Rodrigo Canales (external examiner), Sarah Babb (external examiner)

Master of Public Policy and Public Administration, Centro de Investigación y Docencia Económicas (2015)

Bachelor of International Relations, La Trobe University (2012)

RESEARCH INTERESTS

Work & expertise; Government organizations and work; Community organizing; Volunteer work; Politics; Organizational ethnography; Qualitative methods

RESEARCH & PUBLICATIONS

Academic articles (peer reviewed)

Ortiz Casillas, S. and Huising, R. (2024), Temporal Miscoupling: The Challenges and Consequences of Enacting a Practice in Decline. *Organization Science*, (Articles in Advance).

<https://doi.org/10.1287/orsc.2021.16026>

Ortiz Casillas, S. (2021) Caring as an Organizing Principle: Reflections on Ethnography of and as Care. *Journal of Management Studies*. 58(4), 1146-1153. DOI:[10.1111/joms.12614](https://doi.org/10.1111/joms.12614)

Ortiz Casillas, S. O. (2017). Gubernamentalidad y política pública: Estudio alternativo del programa Prospera. *Revista Mexicana de Sociología*, 79(3), 543–570.

DOI: <http://dx.doi.org/10.22201/iis.01882503p.2017.3.57677>

Book chapters (peer reviewed)

Ortiz Casillas, S. and Arellano-Gault, D. (Forthcoming) “Public administration in the Global South: some clues to its contradictory richness and the limits of prescriptions from the North”. In *Handbook on Public Administration in Latin America*. United Kingdom: Edward Elgar Publishing.

Arellano Gault, D., Trujillo, H., & Ortiz Casillas, S. (2019). Análisis comparativo de mecanismos informales de intercambio de favores en seis países. In *La resbaladilla de la corrupción*. Mexico City: CIDE.

López Ayllón, S., & Ortiz Casillas, S. (2019). La implementación de la política de transparencia y acceso a la información en la administración pública federal, de 2003 a 2007. In *Variaciones de implementación: Ocho casos de política pública*. Mexico City: CIDE.

Book reviews

Ortiz Casillas, S. (2023). Kimberly Kay Hoang. Spiderweb Capitalism: How Global Elites Exploit Frontier Markets. *Administrative Science Quarterly*, 0(0). <https://doi.org/10.1177/00018392231213822>

Ortiz Casillas, S. (2014). Governmentality: Critical Encounters, de William Walters, Londres, Routledge, 2012, 188 pp. *Gestión y Política Pública*, 23(2), 507–512.

Manuscripts under Review

Ortiz Casillas, S. "Apolitical, Professional or Institutional: Reconceptualizing Expertise in Public Administration" (Upcoming at the Research in the Sociology of Organizations volume on Expertise in and around Organizations).

Ortiz Casillas, S. "Up Against the Wall: How Analysts Manage Political Interference in Regulatory Review" (Revise and Resubmit at *Regulation and Governance*).

Ortiz Casillas, S. "Etnografía organizacional en la administración pública mexicana: combatiendo estereotipos y pensamiento normativo en el estudio del gobierno". (Under review for the book *Etnografía en Acción*).

Working Papers

Ortiz Casillas, S. "When boundaries collapse: sustaining high commitment in a grassroots organization"

Ortiz Casillas, S. "Minimizing the Tradeoff between Political Support and Control in Policy Work"

TEACHING

Centro de Investigación y Docencia Económicas, Mexico

- Research Design Seminar I, PhD in Public Policy, Fall 2024
- Organization Theory, PhD in Public Policy, Spring 2024
- Research Design Seminar I, core course, PhD in Public Policy, Fall 2023
- Research Design Seminar II, core course, PhD in Public Policy, Spring 2023
- Organization Theory, core course, PhD in Public Policy, Spring 2023
- Organization Theory, core course, Master of Public Policy and Public Administration, Fall 2022

Emlyon Business School, France

- Friends, Foes and Regulation, elective, Grande École Program, Spring 2022

CONSORTIUMS, WORKSHOPS & SUMMER SCHOOLS

- Summer Workshop on Public Sector Organizational Effectiveness, organized by Professor Erin McDonnell (University of Notre Dame), Temple University, Philadelphia, August 2023
- Summer Institute on Organizations and Their Effectiveness at the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University, July 2023
- OMT Doctoral Student Consortium, Academy of Management Annual Meeting, August 2021
- Medici Summer School, sponsored by Bologna Business School, HEC Paris, and MIT Sloan School of Management, June 2021
- SCANCOR Symposium on Institutional Analysis, Copenhagen Business School, September 2018

CONFERENCE AND SEMINAR PRESENTATIONS

2024

- Sub-Plenary 2-2: “Organization Studies at the Crossroads: How Will We Build a Diverse and Inclusive Field?” Organizers: Pedro Monteiro & Samantha Ortiz Casillas. Panelists: Charlotte Cloutier, Ruthanne Huising, Catrina Johnson, Sarah Kaplan & Shubha Patvardhan, *European Group for Organizational Studies (EGOS) 40th Colloquium*, July 2024
- “Organizational Ethnography”, Workshop on Ethnographic Sensibilization, FLACSO, Mexico City, January 30, 2024.

2023

- “Etnografía gubernamental: la dimension informal de las organizaciones públicas” (“Government ethnography: the informal dimension of public organizations”), Workshop for the study of informal, illegal, and illicit practices, *FLACSO*, Mexico City, November 2023
- “Up Against the Wall: How Regulatory Analysts Manage Challenges to their Techno-legal Mandate”, Work-Tech-Talk, Research Center on Work, Technology and Organizations, *Emlyon Business School*, June 2023
- “The implementation of Better Regulation policies: Analyzing expertise as a political project”, Expertise In and Around Organizations Workshop, *Aalborg University*, April 2023

2022

- “Wielding Procedural Expertise to Manage Conflicting Mandates”, Professionals in Public: Challenges to Professional and Frontline Work in Public Organizations, Paper Symposium, *Academy of Management Annual Meeting*, August 2022
- “Caring as an Organizing Principle: Reflections on Ethnography of and as Care”, Writing Essays in Management: A Professional Development Workshop, *Academy of Management Annual Meeting*, August 2022
- “Sub-Plenary 2-1: Organization beyond Idealizations: Lessons from the Public Sector and the Global South”, *European Group for Organizational Studies (EGOS) 38th Colloquium*, July 2022
- “Etnografía sobre trabajo y organización en la administración pública”, *FLACSO*, Mexico City, June 2022
- “Treading carefully: Politics and Expert Work in a Government Organization”, Public Administration Division, *CIDE*, Mexico, May 2022
- “Estudios organizacionales y descolonización”, Seminario de Estudios Críticos Organizacionales, *UAM*, April 2022

2021

- “Estudios Críticos Organizacionales: género, descolonización y el debate en América Latina”, *Café Universitario*, Universidad de Xalapa, December 2021
- “Managing conflicting mandates: wielding procedural expertise in a government agency”, *Seminar Series*, Division of Public Administration, *CIDE*, November 2021
- “When boundaries collapse: sustaining high commitment in a grassroots organization”, *Organizational Ethnography on the Streets*, IOA Conversation Series, Department of Organization, *Copenhagen Business School*, September 2021
- The rise and fall of evidence-based approaches to regulatory design in Mexico”, *Ethnography Workshop* (online), May 2021
- “The political is also personal: sustaining responsabilization in voluntary grassroots organizations”, *Ethnography Atelier Seminar Series* (online), May 2021

2020

- “Believing in the cause is not enough: managing commitment and participation in a voluntary organization”, *13th Chamonix PhD Seminar in Management* (online), March 2020

2019

- “When the Political Becomes Personal: Managing Commitment and Emotions in a Collectivist Organization”. Presented at the “Alternatives to Capitalism” Research Network I. *Society for the Advancement of Socio-Economics (SASE) Annual Meeting*, The New School, June 2019
- “When the political becomes personal: ethnographic study of an electoral campaign”, *7th Ethnography Workshop*, ESADE Business School, March 2019

2015

- “Interpretative Policy Analysis: a Foucaultian Governmentality Approach”, Presented at the panel: Analyzing Policy Knowledges and Policy Practices (governmentality, problematization, discourse). *10th International conference in Interpretative Policy Analysis (IPA)*, Lille, France, July 2015

PROFESSIONAL ACTIVITIES

Institutional service

- Organizer of the student-faculty committee for gender equality, Public Administration Division, CIDE (Spring 2023-Spring 2024)
- Point of contact for cases of discrimination and gender violence, CIDE (Spring 2022-present)
- Organizer of the Public Administration Division seminars, CIDE (Fall 2022-Spring 2023)
- Mentor at the Master of Public Policy and Administration, CIDE (Fall 2022-present)
- Member of the Board of Professors of the master’s degree in Administration and Public Policy, CIDE (Fall 2022-present)
- Organizer of “The Underground” a qualitative research group for PhD students and junior professors at Emlyon Business School (2018-2020)
- Organizer of the PhD Seminar, Emlyon Business School (2019-2021)

Professional service

- Co-coordinator of the EGOS Standing Working Group “Expertise in and Around Organizations” with Pedro Monteiro, Kasper Trolle Elmholdt, Ruthanne Huising, and Anastasia Sergeeva (2025 – 2028)
- Co-organizer at the [Ethnography Atelier](#) (2020 – present)
- Podcaster at the [Talking About Organizations Podcast](#), (2021 – present)
- [Social Media Officer](#) and EGOS Board invited observer (2022 – present)
- Co-organizer of the “Annual Navigating Qualitative Dissertations: Advice from the Experts” at the Academy of Management (AOM) (2021 and 2022)

Work with public servants, activists, and civil society

- “Organizational Behavior”, Diploma in Government, Management, and Public Policy (4th edition), CIDE, May 2023
- Facilitator at the “Tercer Foro de Salud: Proyecto del Plan General de Desarrollo de la Ciudad de México 2020-2040” (Third Health Forum: Project for the General Development Plan of Mexico City 2020-2024), *Secretaría de Salud*, January 2023
- “Organizational Commitment and Care Practices”, workshop for public servants, *Secretaría de Administración y Finanzas de la Ciudad de México*, Mexico City, May 2022
- “Responsible organization and selfcare in student activism”, workshop for student activists, *Sexto Foro Crea*, Universidad Iberoamericana, Mexico City, October 2021
- Online workshops for activists on care and self-care in organized collective action, *Laboratory for Collective Action*, Oxfam, Mexico, Spring 2021

Reviewing and referee

In English:

- Organization Science (2023-present)
- Journal of Management Studies (2022-present)
- For the Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions at the Academy of Management (AOM) Annual Meeting (2019-present)

In Spanish:

- Gestión y Política Pública (2019-present)
- Revista Rendición de Cuentas (2023-present)
- Foro Intero: Anuario de Teoría Política (2017)
- Revista Estudios en Derecho a la Información (REDI) (2016)

Professional affiliations and memberships

- Member of the Academy of Management (AOM) — Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions
- Member of the European Group for Organization Studies (EGOS)

LANGUAGES

Spanish (native)

English (fluid)

French (basic)

Portuguese (basic)